

CATAWBA COUNTY SUMMARY – 2008

	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT
OUTPUT	\$960,820,776	\$182,764,842	\$196,148,656	1.3944	\$1,339,734,274
LABOR INCOME	\$454,235,571	\$66,787,363	\$59,836,495	1.2788	\$580,859,428
EMPLOYMENT	8,560	1,954	2,347	1.5025	12,862
TOTAL IMPACT OF HEALTH CARE INDUSTRY — LOCAL RETAIL SALES					\$322,924,186
MEDICAID EXPENDITURES					\$131,278,373
NUMBER OF MEDICAID ELIGIBLE					28,587
FEDERAL TRANSFER PAYMENTS					\$699,116,000

- In 2008 it is estimated that Catawba County's health care industries produced over \$960 million in direct output revenue and contributed an additional \$379 million (indirect and induced) in health care goods and services for a total dollar output value that can be attributed to health care industries of \$1.3 billion. The Output multiplier (1.3944) shows that for every \$1 in revenue produced by health care industries and additional \$0.39 was generated in the county's economy.
- Health care industries paid in wages and benefits to its employees over \$454 million (direct) and contributed an additional \$126 million (indirect and induced) for a total labor income that can be attributed to health care industries of \$580 million. The Labor Income multiplier (1.2788) shows that for every \$1 paid in wages/benefits paid to health care industry employees produced an additional \$0.27 in other wages/benefits throughout the county.
- In 2008 health care industries employed an estimated 8,560 (direct) and generated an additional 4,301 (indirect and induced) full/part time workers for a total work force that can be attributed to health care industries of 12,862. The Employment multiplier (1.5025) shows that for every 1 worker employed in the health care industry, an additional 0.50 workers are employed in the county's work force.
- In 2008, county total personal income and gross retail sales data show that approximately 55% of personal income generated was spent in local retail stores. Using this retail sales capture ratio of 55% it is estimated that the \$580 million paid to health care and support employees generated over \$322 million in local retail sales. Not all retail sales are taxed by the state or local governments. However, one can assume that much of the \$322 million generated by retail sales would be subject to both state and county taxes – generating additional revenue.

CATAWBA**2008**

Population	157,079
Area Sq. Miles	400
Persons per square mile	393
Number Employed	101,153
Unemployment Rate	7.4%
# of Industries	256
# of Households	62,732
Per Capita Income	\$30,725
Median Household Income	\$43,737
Total Personal Income	\$4,826,181,000
Gross County Retail Sales	\$2,683,077,000
Local Retail Sales Capture Ratio	55.59%
Federal Medical Transfer Payments	\$699,116,000
Number of Medicaid Eligibles	28,587
Medicaid Expenditures	\$131,278,373

HEALTH SECTOR	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT	ESTIMATED RETAIL SALES GENERATED
Pharmacies, Health and Personal Care Stores						
Output	\$38,922,012	\$4,384,798	\$7,002,732	1.2926	\$50,309,542	
Labor Income	\$17,646,764	\$1,540,527	\$2,181,316	1.2109	\$21,368,608	\$11,879,708
Employment	595	43	482	1.8821	1,121	
Home Health Care Services						
Output	\$32,295,052	\$3,279,595	\$7,322,968	1.3283	\$42,897,614	
Labor Income	\$17,073,182	\$1,273,369	\$2,135,616	1.1997	\$20,482,167	\$11,386,898
Employment	626	43	72	1.1845	742	
Physicians, Dentists, other Health Professionals						
Output	\$347,747,488	\$36,549,652	\$81,410,469	1.3392	\$465,707,609	
Labor Income	\$191,482,576	\$13,163,661	\$23,808,943	1.1931	\$228,455,181	\$127,007,843
Employment	2,659	412	803	1.4570	3,874	
Ambulatory and Outpatient Health Care Services						
Output	\$34,666,540	\$5,367,143	\$5,268,135	1.3068	\$45,301,818	
Labor Income	\$11,344,275	\$2,048,787	\$1,554,994	1.3177	\$14,948,056	\$8,310,253
Employment	286	61	52	1.3947	398	
Hospitals						
Output	\$432,998,364	\$125,613,691	\$75,285,859	1.4640	\$633,897,914	
Labor Income	\$164,038,374	\$46,014,404	\$23,894,650	1.4262	\$233,947,428	\$130,061,215
Employment	2,599	1,312	742	1.7903	4,653	
Nursing and Residential Care Facilities						
Output	\$74,191,320	\$7,569,963	\$19,858,494	1.3697	\$101,619,777	
Labor Income	\$52,650,400	\$2,746,613	\$6,260,975	1.1711	\$61,657,988	\$34,278,269
Employment	1,795	83	196	1.1554	2,074	
TOTAL						
Output	\$960,820,776	\$182,764,842	\$196,148,656	1.3944	\$1,339,734,274	
Labor Income	\$454,235,571	\$66,787,363	\$59,836,495	1.2788	\$580,859,428	\$322,924,186
Employment	8,560	1,954	2,347	1.5025	12,862	